



PS 8 STUDENT & PARENT DIRECTORY AD FORM FOR VENDORS 2009-10

The PS 8 Student & Parent Directory is distributed to almost 600 students, free of charge and available year-round. This valuable resource helps PS 8 students and parents connect with each other by listing contact information that participating families provide. It is used as a tool to plan playdates, birthday parties, events, school functions, etc.

Show Your Support For Our School and Place Your Ad in Our Directory!

The PS 8 Directory is targeted, inexpensive and a highly visible way to advertise. It is a perfect advertising medium not only for local businesses but also for parents with their own businesses. You will reach the people who live and shop in your neighborhood and your ad is seen day in and day out all year long. Most importantly, the publication raises funds to contribute towards enrichment programs, school and teachers' supplies, children's health care programs and much more.

Space is limited, so we are offering YOU this placement on a first come, first served basis. **The deadline for ads is October 9, 2009.** For maximum impact, we strongly urge you to place a full-page ad. Delivery establishments should consider printing their menus or range of services.

√	AD SIZE Note: Ads are in Black and White	Price	10% Discount if before Oct 2, 2009
	Full Page (5x8)	\$550	\$495
	Half Page (5x4)	\$450	\$405
	Quarter Page (2.4x4)	\$300	\$270
	Business Card (2.5 x 1.45)	\$ 99	(No discount)

If you want to be one of our supporters, please:

1. Check ad size of choice.
2. Email nan@umbragebooks.com this completed form with tiffs or jpegs as art or mail us camera-ready artwork and copy. Please let us know if you need help designing your ad. We can help!
3. Make checks payable to PTA of PS 8 and remit 1) to your PS 8 Parent Solicitor 2) by deposit in PTA Fundraising mailbox at PS8 school office or 3) by mail to:

PTA of PS 8, Fundraising-DIRECTORY ADS
 37 Hicks Street,
 Brooklyn, New York 11201

Please contact Nan Richardson at nan@umbragebooks.com / 212-796-2707 with any questions.

Your Name: _____
Corporation/Business Name: _____
Mailing Address: _____
Phone: Day _____ Evening: _____

PS 8 Parent Solicitor name, email address, phone: _____